

# **2024 SPONSORS**

#### **PRESENTING (GALA DINNER HOST) SPONSOR**



#### **MEET & GREET SPONSOR**



#### NOTEBOOK SPONSOR

#### BARISTA COFFEE BAR SPONSOR











**DELEGATE GIFT SPONSOR** 





WI-FI SPONSOR













APP TAKEOVER SPONSORS









#### WATER BOTTLE SPONSORS





**LUNCH SPONSORS** 













COFFEE BREAK SPONSORS









### EXHIBITORS









DAY STARTER SPONSORS











**ZONAMERICA** 







PROVEN BANK

**MEDIA SPONSORS** 









# BY BECOMING A SPONSOR AT THIS CONFERENCE, YOUR COMPANY WILL:

- Increase its visibility with the decision makers in the trust, estate, banking and financial services industries
- Reach an international audience of more than 300 attendees from Latin America, USA, Caribbean, Canada, Asia, Europe, and UK
- Generate sales and establish an enhanced profile with a targeted group of senior executives and decision makers from the industry's leading players
- Gain knowledge and form new relationships, in one place, at one time
- Distribute permanent reminders and/or showcase your products or services at the conference
- Obtain direct access to potential clients through an abundance of networking opportunities and the conference APP



# SPONSORSHIP PROGRAMMES



NOTE: Overall exhibit space is limited and determines the total number of sponsorships that can be accommodated.

To avoid disappointment, book early and secure your exhibit space and sponsorship. CONTACT US for a list of the remaining sponsorship levels.

Sponsorship Level	Amount	Number of Opportunities Available	Page
PRESENTING SPONSOR (GALA DINNER HOST)	\$60,000 US	Exclusive	7
MEET & GREET SPONSOR (WELCOME RECEPTION)	\$30,000 US	Exclusive	8
KEYNOTE SPEAKER SPONSOR	\$15,000 US	Exclusive	9
PLATINUM SPONSOR (+ SPEAKER GIFT SPONSOR)	\$15,000 US	Exclusive	10
BARISTA COFFEE BAR SPONSOR (DAY 1 OR DAY 2)	\$10,000 US	2	11
<b>DELEGATE GIFT</b> SPONSOR (CULTURAL GIFT, HANDED OUT AT REGISTRATION)	\$10,000 US	Exclusive	12
LUNCH SPONSOR (DAY 1 OR DAY 2)	\$10,000 US	2	13
NOTEBOOK SPONSOR (BRANDED NOTEBOOK, HANDED OUT AT REGISTRATION)	\$10,000 US	Exclusive	14
TOTE BAG SPONSOR	\$10,000 US	Exclusive	15
APP TAKEOVER SPONSOR (DAY 1 OR DAY 2)	\$9,000 US	2	16
CHARGING STATION SPONSOR	\$9,000 US	Exclusive	17
LANYARD SPONSOR (WORN BY ALL ATTENDEES)	\$9,000 US	Exclusive	18
WI-FI SPONSOR	\$9,000 US	Exclusive	19
THE DAY STARTER SPONSOR (EARLY MORNING COFFEE, DAY 1 OR DAY 2)	\$8,000 US	2	20
COFFEE BREAK SPONSOR (DAY 1 OR DAY 2)	\$8,000 US	3	21
INTERPRETER SERVICES SPONSOR (SIMULTANEOUS TRANSLATION)	\$8,000 US	Exclusive	22
SIGNATURE PEN SPONSOR (BRANDED PEN, HANDED OUT AT REGISTRATION)	\$8,000 US	Exclusive	23
WATER BOTTLE SPONSOR (DAY 1 OR DAY 2)	\$8,000 US	2	24
EXHIBITOR SPONSOR	\$6,000 US	5	25

# SPONSORSHIP OVERVIEW



Sponsorship Level	Amount	Delegate Passes	Exhibitor Tables	Digital Advert Space	Extras
PRESENTING (GALA DINNER HOST)	\$60,000 US	5	2	• 1 WELCOME LETTER • 1 X 60 SECOND BRAND FILM • 2 STATIC ADVERTS	WELCOME OR CLOSING REMARKS AT GALA
MEET & GREET (WELCOME RECEPTION HOST)	\$30,000 US	4	1	• 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	WELCOME REMARKS AT RECEPTION
KEYNOTE SPEAKER	\$15,000 US	3	1	• 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	INTRODUCE KEYNOTE SPEAKER
PLATINUM (+ SPEAKER GIFT SPONSOR)	\$15,000 US	3	1	• 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED THANK-YOU CARD WITH SPEAKER GIFT
BARISTA COFFEE BAR	\$10,000 US	2	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	CAFÉ BAR WITH SERVICE
DELEGATE GIFT	\$10,000 US	2	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED CARD WITH DELEGATE GIFT
LUNCH	\$10,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
NOTEBOOK	\$10,000 US	2	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
TOTE BAG	\$10,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
APP TAKEOVER	\$9,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	LOGO PROMINENTLY DISPLAYED ON THE CONFERENCE APP
CHARGING STATION	\$9,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
LANYARD	\$9,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
WI-FI	\$9,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE, CUSTOMIZED WI-FI ACCESS CODE
THE DAY STARTER (EARLY MORNING COFFEE)	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
COFFEE BREAK	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
INTERPRETER SERVICES	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
SIGNATURE PEN	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
WATER BOTTLE	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
EXHIBITOR	\$6,000 US	1	1	-	-

#### **ALL LEVELS RECEIVE**

- Exhibit space includes skirted table and two chairs.\*
- Tabletop signage which includes company logo and sponsorship level.\*
- Your logo on the conference website and app, with a link to your company website
- Your logo included on the STEP LatAm resting slide displayed periodically during the conference
- Your company name and sponsorship level on all public relations material
- Company logo included on email notices
- Opportunity to participate in the Sponsors Draw.\*
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).
- Special registration rate for employees

\*LatAm Experience does not receive this benefit.



VALUE: \$60,000 - Exclusive

# PRESENTING SPONSOR (GALA DINNER HOST)

# **EXCLUSIVE**

- · Exclusive host of the GALA DINNER
- Include the opportunity to provide welcome remarks or closing remarks at Gala
- Banner promoting your company as the PRESENTING sponsor

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

- 1 x 60 second brand film (no audio)
- · 2 static adverts to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- · 2 Exhibitor tables
- Tabletop signage with company logo and sponsorship level

- 5 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).



MEET & GREET SPONSOR (WELCOME RECEPTION HOST)

### **EXCLUSIVE**

- Exclusive host of the WELCOME RECEPTION
- Opportunity to provide welcome remarks at the reception
- Banner promoting your company as the MEET & GREET sponsor

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- · 4 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# KEYNOTE SPEAKER SPONSOR (KEYNOTE INTRODUCTION)

# **EXCLUSIVE**

- Exclusive presenter of the KEYNOTE SPEAKER
- Opportunity to introduce the Keynote Speaker
- Banner promoting your company as the KEYNOTE SPEAKER sponsor

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 3 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$15,000 - Exclusive

# PLATINUM SPONSOR (+ SPEAKER GIFT SPONSOR)

# **EXCLUSIVE**

- · Exclusive sponsor of the SPEAKER GIFT
- · Your logo included on the speaker gift thank you card
- · Banner promoting your company as the PLATINUM sponsor

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 3 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# **BARISTA COFFEE BAR** SPONSOR

(DAY 1 OR DAY 2)

# **EXCLUSIVE**

- BARISTA CARTS with specialized coffees to be available to delegates at breaks of Day 1 or Day 2
- Banner promoting your company as the BARISTA COFFEE BAR (Day 1 or Day 2) sponsor

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

# **EXTRAS**

- · 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# **OPTIONAL**

· Sponsor can provide branded napkins or cups.

# DELEGATE GIFT SPONSOR (CULTURAL GIFT, HANDED OUT AT REGISTRATION)

# **EXCLUSIVE**

- · Culturally appropriate GIFT, locally sourced
- · Your logo included on the gift or gift tag

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$10,000 - 2 opportunities

# LUNCH SPONSOR (DAY 1 OR DAY 2 SPONSOR)

### **EXCLUSIVE**

Banner promoting your company as the LUNCH sponsor (Day 1 or Day 2)

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).



VALUE: \$10,000 - Exclusive

# NOTEBOOK SPONSOR (BRANDED NOTEBOOK, HANDED OUT AT REGISTRATION)

# **EXCLUSIVE**

NOTEBOOK with your logo embossed or printed on the front

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **FXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- · 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# TOTE BAG SPONSOR (BRANDED TOTE BAG, HANDED OUT AT REGISTRATION)

# **EXCLUSIVE**

TOTE BAGS with your logo, presented to each delegate

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **FXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- · A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# APP TAKEOVER SPONSOR (DAY 1 OR DAY 2)

# **EXCLUSIVE**

 Your logo displayed on the Conference App each time a user logs in, as well as on the main banner within the App

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# CHARGING STATION SPONSOR (PLACED IN THE EXHIBIT HALL)

# **EXCLUSIVE**

Branding prominently displayed at the CHARGING STATION

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# LANYARD SPONSOR (WORN BY ALL ATTENDEES)

# **EXCLUSIVE**

Your logo on the LANYARD, worn by all attendees

### **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **FXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- · A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# **WI-FI** SPONSOR

### **EXCLUSIVE**

- · Customized WI-FI password
- · Banner promoting your company as the WI-FI sponsor

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - 2 opportunities

# THE DAY STARTER SPONSOR (EARLY MORNING COFFEE, DAY 1 OR DAY 2)

# **EXCLUSIVE**

• Banner promoting your company as the DAY STARTER sponsor (Day 1 or Day 2)

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **FXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - 3 opportunities

# COFFEE BREAK SPONSOR (DAY 1 OR DAY 2)

# **EXCLUSIVE**

 Banner promoting your company as the COFFEE BREAK sponsor, at your designated break

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# INTERPRETER SERVICES SPONSOR (SIMULTANEOUS TRANSLATION)

# **EXCLUSIVE**

Banner promoting your company as the INTERPRETER SERVICES sponsor

### **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

# SIGNATURE PEN SPONSOR (BRANDED PEN, HANDED OUT AT REGISTRATION)

# **EXCLUSIVE**

PEN with your logo, presented to each delegate at registration

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# WATER BOTTLE SPONSOR (DAY 1 OR DAY 2)

# **EXCLUSIVE**

Your logo on the WATER BOTTLES (Day 1 or Day 2)

# **PROMOTION**

#### **DIGITAL WALL IN EXHIBIT HALL**

• 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

#### **STEP LATAM WEBSITE**

· Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- · Logo and "about" info included on the conference app
- · Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

STEPLA

VALUE: \$6,000 - 5 Opportunities

# EXHIBITOR SPONSOR (A TABLE IN THE EXHIBITOR HALL)

# **PROMOTION**

#### **STEP LATAM WEBSITE**

Your logo on the conference website with a link to your company website

#### **MARKETING MATERIALS**

- · Logo included on sponsor related social media posts
- · Logo included on all email notices to conference database

#### **CONFERENCE MATERIALS**

- · Logo on the 'Thank-You Sponsors' banner
- · Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

# **EXHIBITING**

- 1 Exhibitor table
- · Tabletop signage with company logo and sponsorship level

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

# NOTES

# STEPLA LATAM CONFERENCE

STEPLATAMCONFERENCE.COM