

STEP 

LATAM CONFERENCE

SEPTEMBER 26-27, 2024
BUENOS AIRES, ARGENTINA



SPONSORSHIP PROGRAMMES

BUILDING KNOWLEDGE
ACROSS BORDERS
+ ADVISING FAMILIES
TODAY AND TOMORROW

2023 SPONSORS

PRESENTING (GALA DINNER HOST) SPONSOR



NOTEBOOK SPONSOR



DELEGATE GIFT SPONSOR



BARISTA COFFEE BAR SPONSORS



APP TAKEOVER SPONSOR



SIGNATURE PEN SPONSOR



TOTE BAG SPONSOR



WI-FI SPONSOR



WATER STATION SPONSOR



COFFEE BREAK SPONSORS



LUNCH SPONSORS



DAY STARTER SPONSORS



EXHIBITORS



MEDIA SPONSORS





LATAM CONFERENCE

**SEPTEMBER 26-27, 2024
BUENOS AIRES, ARGENTINA**

BY BECOMING A SPONSOR AT THIS CONFERENCE, YOUR COMPANY WILL:

- Increase its visibility with the decision makers in the trust, estate, banking and financial services industries
- Reach an international audience of more than 300 attendees from Latin America, USA, Caribbean, Canada, Asia, Europe, and UK
- Generate sales and establish an enhanced profile with a targeted group of senior executives and decision makers from the industry's leading players
- Gain knowledge and form new relationships, in one place, at one time
- Distribute permanent reminders and/or showcase your products or services at the conference
- Obtain direct access to potential clients through an abundance of networking opportunities and the conference APP

STEP LATAM CONFERENCE APP

STEP LatAm Conference is pleased to make available to its attendees and sponsors, a dedicated conference APP.

The APP was well received at last year's conference and will be used again for 2024.

Contact us today to see how you can maximize your brand exposure at this year's conference!



SPONSORSHIP PROGRAMMES

NOTE: Overall exhibit space is limited and determines the total number of sponsorships that can be accommodated. To avoid disappointment, book early and secure your exhibit space and sponsorship. [CONTACT US](#) for a list of the remaining sponsorship levels.

| Sponsorship Level | Amount | Number of Opportunities Available | Page |
|-----------------------------------------------------------------------------|-------------|-----------------------------------|------|
| PRESENTING SPONSOR (GALA DINNER HOST) | \$60,000 US | Exclusive | 7 |
| MEET & GREET SPONSOR (WELCOME RECEPTION) | \$30,000 US | Exclusive | 8 |
| KEYNOTE SPEAKER SPONSOR | \$15,000 US | Exclusive | 9 |
| PLATINUM SPONSOR (+ SPEAKER GIFT SPONSOR) | \$15,000 US | Exclusive | 10 |
| BARISTA COFFEE BAR SPONSOR (DAY 1 OR DAY 2) | \$10,000 US | 2 | 11 |
| NOTEBOOK SPONSOR (BRANDED NOTEBOOK, HANDED OUT AT REGISTRATION) | \$10,000 US | Exclusive | 12 |
| DELEGATE GIFT SPONSOR (CULTURAL GIFT, HANDED OUT AT REGISTRATION) | \$10,000 US | Exclusive | 13 |
| SIGNATURE PEN SPONSOR (BRANDED PEN, HANDED OUT AT REGISTRATION) | \$8,000 US | Exclusive | 14 |
| TOTE BAG SPONSOR | \$8,000 US | Exclusive | 15 |
| LANYARD SPONSOR (WORN BY ALL ATTENDEES) | \$8,000 US | Exclusive | 16 |
| WI-FI SPONSOR | \$8,000 US | Exclusive | 17 |
| APP TAKEOVER SPONSOR (DAY 1 OR DAY 2) | \$8,000 US | 2 | 18 |
| CHARGING STATION SPONSOR | \$8,000 US | Exclusive | 19 |
| LUNCH SPONSOR (DAY 1 OR DAY 2) | \$7,000 US | 2 | 20 |
| WATER BOTTLE SPONSOR (DAY 1 OR DAY 2) | \$7,000 US | 2 | 21 |
| THE DAY STARTER SPONSOR (EARLY MORNING COFFEE, DAY 1 OR DAY 2) | \$6,000 US | 2 | 22 |
| COFFEE BREAK SPONSOR (DAY 1 OR DAY 2) | \$6,000 US | 3 | 23 |
| INTERPRETER SERVICES SPONSOR (SIMULTANEOUS TRANSLATION) | \$6,000 US | Exclusive | 24 |
| EXHIBITOR SPONSOR | \$4,500 US | 5 | 25 |

SPONSORSHIP OVERVIEW

| Sponsorship Level | Amount | Delegate Passes | Exhibitor Tables | Digital Advert Space | Extras |
|-----------------------------------------------------|-------------|-----------------|------------------|------------------------------------------------------------------------|--------------------------------------------------|
| PRESENTING (GALA DINNER HOST) | \$60,000 US | 5 | 2 | • 1 WELCOME LETTER • 1 X 60 SECOND BRAND FILM • 2 STATIC ADVERTS | WELCOME OR CLOSING REMARKS AT GALA |
| MEET & GREET (WELCOME RECEPTION HOST) | \$30,000 US | 4 | 1 | • 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | WELCOME REMARKS AT RECEPTION |
| KEYNOTE SPEAKER | \$15,000 US | 3 | 1 | • 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | INTRODUCE KEYNOTE SPEAKER |
| PLATINUM (+ SPEAKER GIFT SPONSOR) | \$15,000 US | 3 | 1 | • 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED THANK-YOU CARD WITH SPEAKER GIFT |
| BARISTA COFFEE BAR | \$10,000 US | 2 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | CAFÉ BAR WITH SERVICE |
| NOTEBOOK | \$10,000 US | 2 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED ITEM |
| DELEGATE GIFT | \$10,000 US | 2 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED CARD WITH DELEGATE GIFT |
| SIGNATURE PEN | \$8,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED ITEM |
| TOTE BAG | \$8,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED ITEM |
| LANYARD | \$8,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED ITEM |
| WI-FI | \$8,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | EXCLUSIVE, CUSTOMIZED WI-FI ACCESS CODE |
| APP TAKEOVER | \$8,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | LOGO PROMINENTLY DISPLAYED ON THE CONFERENCE APP |
| CHARGING STATION | \$8,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED ITEM |
| LUNCH | \$7,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | EXCLUSIVE BANNER |
| WATER BOTTLE | \$7,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | BRANDED ITEM |
| THE DAY STARTER (EARLY MORNING COFFEE) | \$6,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | EXCLUSIVE BANNER |
| COFFEE BREAK | \$6,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | EXCLUSIVE BANNER |
| INTERPRETER SERVICES | \$6,000 US | 1 | 1 | • 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL | EXCLUSIVE BANNER |
| EXHIBITOR | \$4,500 US | 1 | 1 | - | - |

ALL LEVELS RECEIVE

- Exhibit space - includes skirted table and two chairs
- Tabletop signage which includes company logo and sponsorship level
- Your logo on the conference website and app, with a link to your company website
- Your logo included on the STEP LatAm resting slide displayed periodically during the conference
- Your company name and sponsorship level on all public relations material
- Company logo included on email notices
- Opportunity to participate in the Sponsors Draw
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).
- Special registration rate for employees

VALUE: \$60,000 - Exclusive

PRESENTING SPONSOR

(GALA DINNER HOST)

EXCLUSIVE

- Exclusive host of the GALA DINNER
- Include the opportunity to provide welcome remarks or closing remarks at Gala
- Banner promoting your company as the PRESENTING sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 60 second brand film (no audio)
- 2 static adverts to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 2 Exhibitor tables
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 5 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$30,000 - Exclusive

MEET & GREET SPONSOR

(WELCOME RECEPTION HOST)

EXCLUSIVE

- Exclusive host of the WELCOME RECEPTION
- Opportunity to provide welcome remarks at the reception
- Banner promoting your company as the MEET & GREET sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 4 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$15,000 - Exclusive

KEYNOTE SPEAKER SPONSOR

(KEYNOTE INTRODUCTION)

EXCLUSIVE

- Exclusive presenter of the KEYNOTE SPEAKER
- Opportunity to introduce the Keynote Speaker
- Banner promoting your company as the KEYNOTE SPEAKER sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 3 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$15,000 - Exclusive

PLATINUM SPONSOR

(+ SPEAKER GIFT SPONSOR)

EXCLUSIVE

- Exclusive sponsor of the SPEAKER GIFT
- Your logo included on the speaker gift thank you card
- Banner promoting your company as the PLATINUM sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 3 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$10,000 - 2 opportunities

BARISTA COFFEE BAR SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- BARISTA CARTS with specialized coffees to be available to delegates at breaks of Day 1 or Day 2
- Banner promoting your company as the BARISTA COFFEE BAR (Day 1 or Day 2) sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

OPTIONAL

- Sponsor can provide branded napkins or cups.

VALUE: \$10,000 - Exclusive

NOTEBOOK SPONSOR

(BRANDED NOTEBOOK, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- NOTEBOOK with your logo embossed or printed on the front

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$10,000 - Exclusive

DELEGATE GIFT SPONSOR

(CULTURAL GIFT, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- Culturally appropriate GIFT, locally sourced
- Your logo included on the gift or gift tag

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

SIGNATURE PEN SPONSOR

(BRANDED PEN, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- PEN with your logo, presented to each delegate at registration

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

TOTE BAG SPONSOR

(BRANDED TOTE BAG, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- TOTE BAGS with your logo, presented to each delegate

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

LANYARD SPONSOR

(WORN BY ALL ATTENDEES)

EXCLUSIVE

- Your logo on the LANYARD, worn by all attendees

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

WI-FI SPONSOR

EXCLUSIVE

- Customized WI-FI password
- Banner promoting your company as the WI-FI sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - 2 opportunities

APP TAKEOVER SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- Your logo displayed on the Conference App each time a user logs in, as well as on the main banner within the App

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

CHARGING STATION SPONSOR

(PLACED IN THE EXHIBIT HALL)

EXCLUSIVE

- Branding prominently displayed at the CHARGING STATION

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,000 - 2 opportunities

LUNCH SPONSOR

(DAY 1 OR DAY 2 SPONSOR)

EXCLUSIVE

- Banner promoting your company as the LUNCH sponsor (Day 1 or Day 2)

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,000 - 2 opportunities

WATER BOTTLE SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- Your logo on the WATER BOTTLES (Day 1 or Day 2)

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$6,000 - 2 opportunities

THE DAY STARTER SPONSOR

(EARLY MORNING COFFEE, DAY 1 OR DAY 2)

EXCLUSIVE

- Banner promoting your company as the DAY STARTER sponsor (Day 1 or Day 2)

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$6,000 - 3 opportunities

COFFEE BREAK SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- Banner promoting your company as the COFFEE BREAK sponsor, at your designated break

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$6,000 - Exclusive

INTERPRETER SERVICES SPONSOR

(SIMULTANEOUS TRANSLATION)

EXCLUSIVE

- Banner promoting your company as the INTERPRETER SERVICES sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$4,500 - 5 Opportunities

EXHIBITOR SPONSOR

(A TABLE IN THE EXHIBITOR HALL)

PROMOTION

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

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CONFERENCE

STEPLATAMCONFERENCE.COM