



## WHEN CREATING YOUR AD, PLEASE ENSURE:




- To supply a **hi-res** (300dpi), **CMYK pdf**
- Finished page size is one of the following:
  - a) full page **8.5"x11"**
  - b) half page **8.5"x5.5"**
- There are 1/8" (0.125") bleeds on **all four sides**
- No crops marks are required.
- Text/logo safety areas from the trim are as follows:
  - TOP & BOTTOM - 0.375"**
  - LEFT & RIGHT - 0.5"**
- Files are **not** Word, Powerpoint or Excel formats.

### a) Full Page Ad

	Trim Size	8.5" x 11"
	Live Area	7.5" x 10.25"
	Bleed Area	8.75" x 11.25"



## b) Half Page Ad

	Trim Size	8.5" x 5.5"
	Live Area	7.5" x 4.75"
	Bleed Area	8.75" x 5.75"