

OCTOBER 14-15, 2021 | RIVIERA MAYA, MEXICO

STEP

LATAM
CONFERENCE

SPONSORSHIP PROGRAMMES

**BUILDING KNOWLEDGE
ACROSS BORDERS
ADVISING FAMILIES
TODAY AND TOMORROW**

2019 SPONSORS

PRESENTING SPONSOR



DIAMOND SPONSOR



KEYNOTE SPEAKER SPONSORS



PLATINUM SPONSOR



BARISTA COFFEE BAR SPONSORS



Sequent

CHARGING STATION SPONSOR



SPEAKER GIFTS SPONSOR



LANYARD SPONSOR



TOTE BAG SPONSOR

withersworldwide

WORKBOOK SPONSOR



INTERPRETER SPONSOR



WIFI SPONSOR



LUNCH SPONSORS



2019 SPONSORS CONTINUED...

THE DAY STARTER SPONSORS



COFFEE BREAK SPONSORS



EXHIBITOR SPONSORS



MEDIA SPONSORS





LATAM CONFERENCE

**OCTOBER 14-15, 2021
RIVIERA MAYA, MEXICO**

BY BECOMING A SPONSOR AT THIS CONFERENCE, YOUR COMPANY WILL:

- Increase its visibility with the decision makers in the banking and financial services industries
- Reach an international audience of more than 350 attendees from the Caribbean, Canada, US, Europe, UK and Latin America
- Create sales and a profile with a targeted group of senior executives and decision makers from the industry's leading players
- Have a place to gain knowledge and form new relationships in one place at one time
- Distribute permanent reminders and/or showcase your products or services at the conference
- Obtain direct access to potential clients during and after the event with the confidential delegate list

STEP LATAM CONFERENCE APP

2019 marked the debut of the STEP LATAM conference app, our state of the art delegate engagement tool for Android and iOS, and other web platforms.

This unique app allowed us to tailor further sponsor exposure and engagement. The app was a great success at last year's conference and will be used again for 2021. We look forward to talking with each sponsor on how to include your brand in our integrated mobile engagement activities. There will be multiple opportunities for gaming and affinity programs, feedback, data collection and sponsor draws.

Contact us today to see how you can maximize your brand exposure at this year's conference!



SPONSORSHIP PROGRAMMES

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NOTE: Overall exhibit space is limited and determines the total number of sponsorships that can be accommodated. To avoid disappointment, book early and secure your exhibit space and sponsorship.

| Sponsorship Level | Amount | Number of Opportunities Available | Page |
|--|--|-----------------------------------|------|
| PRESENTING SPONSOR (GALA DINNER HOST) | \$60,000 US | Exclusive | 8 |
| DIAMOND SPONSOR (WELCOME COCKTAIL RECEPTION) | \$30,000 US | Exclusive | 9 |
| KEYNOTE SPEAKER SPONSOR | MARKET RATE (SUBJECT TO SPEAKER COSTS) | 2 | 10 |
| PLATINUM SPONSOR | \$15,000 US | 3 | 11 |
| BARISTA COFFEE BAR SPONSOR | \$10,000 US | 2 | 12 |
| NOTEBOOK SPONSOR | \$10,000 US | Exclusive | 13 |
| RED CARPET SPONSOR | \$7,500 US | Exclusive | 14 |
| SOCIAL MEDIA WALL SPONSOR | \$7,500 US | Exclusive | 15 |
| APP TAKEOVER SPONSOR | \$7,500 US | 2 | 16 |
| WI-FI SPONSOR | \$7,500 US | Exclusive | 17 |
| TRIVIA SPONSOR | \$7,500 US | Exclusive | 18 |
| TOTE BAG SPONSOR | \$7,500 US | Exclusive | 19 |
| LANYARD SPONSOR | \$7,500 US | Exclusive | 20 |
| CHARGING STATION SPONSOR | \$7,500 US | Exclusive | 21 |
| SPEAKER GIFT SPONSOR | \$7,500 US | Exclusive | 22 |
| LUNCH SPONSOR | \$6,500 US | 2 | 23 |
| INTERPRETER SERVICES SPONSOR | \$5,500 US | Exclusive | 24 |
| THE DAY STARTER SPONSOR (EARLY MORNING COFFEE) | \$5,500 US | 2 | 25 |
| COFFEE BREAK SPONSOR | \$5,500 US | 4 | 26 |
| EXHIBITOR SPONSOR | \$4,000 US | 5 | 27 |
| SPONSORSHIP BY DESIGN | TBD | Limited | 28 |

SPONSORSHIP OVERVIEW

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| Sponsorship Level | Amount | Delegate Passes | Discounted Passes | Exhibitor Passes | Digital Advert Space | Extras |
|--|---|-----------------|----------------------|------------------|--|---|
| PRESENTING (GALA DINNER HOST) | \$60,000 US | 3 | \$800 (UNLIMITED) | 2 | <ul style="list-style-type: none"> • 1 WELCOME LETTER • 1 x 60 SECOND BRAND FILM • 2 STATIC ADVERTS | WELCOME (OR CLOSING) REMARKS AT GALA |
| DIAMOND (WELCOME COCKTAIL RECEPTION) | \$30,000 US | 2 | \$800 (UNLIMITED) | 2 | <ul style="list-style-type: none"> • 1 x 30 SECOND BRAND FILM | WELCOME REMARKS |
| KEYNOTE SPEAKER | MARKET RATE (SUBJECT TO SPEAKER COSTS) | 2 | \$800 (UNLIMITED) | 2 | <ul style="list-style-type: none"> • 1 x 30 SECOND BRAND FILM | INTRODUCE KEYNOTE SPEAKER |
| PLATINUM | \$15,000 US | 1 | \$800 (UNLIMITED) | 2 | <ul style="list-style-type: none"> • 1 x 30 SECOND BRAND FILM | SOCIAL MEDIA WALL 'TAKEOVER' |
| BARISTA COFFEE BAR | \$10,000 US | - | 2 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | CAFÉ BAR WITH SERVICE |
| NOTEBOOK | \$10,000 US | - | 2 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| RED CARPET | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| SOCIAL MEDIA WALL | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| APP TAKEOVER | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| WI-FI | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | EXCLUSIVE, CUSTOMIZED WI-FI ACCESS CODE |
| TRIVIA | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| TOTE BAG | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| LANYARD | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| CHARGING STATION | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED ITEM |
| SPEAKER GIFT | \$7,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | BRANDED THANK-YOU CARD |
| LUNCH | \$6,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | EXCLUSIVE BANNER |
| INTERPRETER SERVICES | \$5,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | EXCLUSIVE BANNER |
| THE DAY STARTER (EARLY MORNING COFFEE) | \$5,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | EXCLUSIVE BANNER |
| COFFEE BREAK | \$5,500 US | - | 1 x \$800 | 1 | <ul style="list-style-type: none"> • 1 x 15 SECOND BRAND FILM | EXCLUSIVE BANNER |
| EXHIBITOR | \$4,000 US | - | - | 1 | - | - |

ALL LEVELS RECEIVE

- Exhibit space - includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your company name and logo included on Twitter, Instagram, Facebook and on the **Social Media Wall** and Red Carpet wall on-site at the conference
- Your logo on the conference website and app, with a link to your company website
- Your logo included on the STEP LatAm resting slide displayed periodically during the conference
- Your company name and sponsorship level on all public relations material
- Company name included on email notices
- Opportunity to participate in the Sponsors Draw
- A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).
- Special registration rate for employees

VALUE: \$60,000 - Exclusive

PRESENTING SPONSOR (GALA DINNER HOST)

EXCLUSIVE

Exclusive host of the GALA DINNER
Includes the opportunity to provide welcome remarks
(or closing remarks) at Gala
Conference banner promoting your company
as the PRESENTING sponsor

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 60 second brand film on social media wall with supers, (no audio)
2 static adverts

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall**

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

2 exhibit spaces

2 exhibitor passes for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

EXTRAS

3 delegate passes to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$45,000 - Exclusive

DIAMOND SPONSOR (WELCOME COCKTAIL RECEPTION)

EXCLUSIVE

Host of the Welcome Cocktail Reception
Includes the opportunity to provide welcome remarks
Signage promoting your company as the DIAMOND sponsor at the event

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 30 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

2 exhibit spaces

2 exhibitor passes for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

EXTRAS

2 delegate passes to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: Market Rate (subject to speaker expenses) – 2 opportunities

KEYNOTE SPEAKER SPONSOR

EXCLUSIVE

Exclusive presenter of the KEYNOTE SPEAKER
Includes the opportunity to introduce the Keynote Speaker
Signage promoting your company as the
KEYNOTE SPEAKER sponsor

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 30 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

2 exhibitor passes for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

EXTRAS

2 delegate passes to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$15,000 - 3 opportunities

PLATINUM SPONSOR

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 30 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

SOCIAL MEDIA WALL 'TAKEOVER'

Opportunity to showcase your company brand film on the Social Media
Wall during Coffee Breaks. (Brand films to be no more than 2-3 minutes
in length)

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

2 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

EXTRAS

1 delegate pass to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$10,000 - 2 opportunities (Day 1 or Day 2)

BARISTA COFFEE BAR SPONSOR

EXCLUSIVE

Barista Carts with specialized coffees on Day 1 or Day 2 of the conference. To be available to delegates at the coffee breaks.

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

2 delegate passes to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$10,000 – 1 opportunity

NOTEBOOK SPONSOR

EXCLUSIVE

Branded notebook with sponsor logo on the front cover, given to each delegate

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

2 delegate passes to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,500 - Exclusive

RED CARPET SPONSOR

EXCLUSIVE

Branded banner showing your company as the Red Carpet sponsor
Opportunity to place insert in the conference bag

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw and place insert in the
conference bag

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.
Includes coffee breaks, lunches and all hospitality events.
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$7,500 - Exclusive

SOCIAL MEDIA WALL SPONSOR

EXCLUSIVE

Your logo prominently displayed on the Social Media Wall on both days of the conference

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw and place insert in the conference bag

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,500 – 2 opportunities (Day 1 or Day 2)

APP TAKEOVER SPONSOR (DAY 1 OR DAY 2)

EXCLUSIVE

Your logo prominently displayed on the App

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw and place insert in the
conference bag

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.
Includes coffee breaks, lunches and all hospitality events.
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$7,500 - Exclusive

WI-FI SPONSOR

EXCLUSIVE

Signage promoting your company as the WI-FI sponsor

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$7,500 - Exclusive

TRIVIA SPONSOR

EXCLUSIVE

Your logo prominently displayed on the Trivia portion of the App on both days

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw and place insert in the conference bag

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,500 - Exclusive

TOTE BAG SPONSOR

EXCLUSIVE

Branding of the TOTE BAGS that will be presented to each delegate at registration

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,500 - Exclusive

LANYARD SPONSOR

EXCLUSIVE

Branding on the LANYARD that will be worn by each delegate

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,500 - Exclusive

CHARGING STATION SPONSOR

EXCLUSIVE

Branding prominently displayed at the Charging Station

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.
Includes coffee breaks, lunches and all hospitality events.
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$7,500 - Exclusive

SPEAKER GIFT SPONSOR

EXCLUSIVE

Branding on the thank-you card included with the Speaker gift

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio),
OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link
to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook
and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations
material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo
and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.
Includes coffee breaks, lunches and all hospitality events.
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR
regulations).

VALUE: \$6,500 – 2 opportunities

LUNCH SPONSOR

EXCLUSIVE

Signage promoting your company as the LUNCH sponsor at the luncheon

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,500 - Exclusive

INTERPRETER SERVICES SPONSOR

EXCLUSIVE

Signage promoting your company as the INTERPRETER SERVICES sponsor.

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events.

(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$5,500 – 2 opportunities

THE DAY STARTER SPONSOR (EARLY MORNING COFFEE)

EXCLUSIVE

Signage promoting your company as the DAY STARTER sponsor at your designated break

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$5,500 – 4 opportunities

COFFEE BREAK SPONSOR

EXCLUSIVE

Exclusive signage promoting your company as the COFFEE BREAK sponsor at your designated break

PROMOTION

STEP LATAM DIGITAL ADVERT

1 x 15 second brand film on social media wall with supers, (no audio), OR static advert

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: \$4,000 – 5 opportunities

EXHIBITOR SPONSOR

PROMOTION

STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **Social Media Wall** on-site at the conference

CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide and Red Carpet wall

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

EXTRAS

1 delegate pass to the conference at a rate of \$800

A copy of the attendee list at the conclusion of the conference (as per GDPR regulations).

VALUE: TBD - Limited

SPONSORSHIP BY DESIGN

Although we have created a variety of sponsorship packages to choose from, we understand that we may not have captured what everyone is looking for in benefits, promotional items or value. That is why we offer the **Sponsorship by Design** option where we invite sponsors to work with us to create a package unique to their request.

If you have an idea that you would like us to consider for sponsorship, we would be happy to work with you in finding a “design” that fits your sponsorship needs.

To start the discussion, please contact Alex via email:

alex@steplatamconference.com

NOTES

STEP 

LATAM
CONFERENCE

STEPLATAMCONFERENCE.COM